




## PERSONAL INFORMATION



## Armela Krasniqi

-  Tirana (Albania)
-  00 355 68 402 08 39
-  armela.imeraj@kryeministria.al

Sex Female | Date of birth 26/11/1976 | Nationality Albanian

## WORK EXPERIENCE

01/11/2013–Present

**Director of the Department of Communication and Public Relations**

Office of the Prime Minister of Albania  
Kryeministria, Bulevardi Dëshmoret e Kombit, 1001 Tirane (Albania)  
[www.kryeministria.al](http://www.kryeministria.al)

Activities and responsibilities, include but are not restricted to:

- Compilation and supervising of official reports, analysis and studies of Department of Communication and Public Relations.
- Compilation and coordination of the public policy of the Prime Minister of Albania, including domestic, foreign policies and the initiatives taken from the Council of Ministers.
- Deciding on the long, middle and short term policies and objectives of the Department.
- Preparing public information campaign regarding government policies in coordination with the Prime Minister Cabinet and Council of Ministers.
- Representing the Department of Communication and Public Relations in interrelations with other Departments inside the Prime Minister Office institution and other domestic institutions.
- Representing the Department of Communication and Public Relations in foreign conferences and activities.
- Coordination of in-going and outgoing mail correspondence.
- Supervising and approving communication materials, such as: speeches, press releases, fact papers, brochures and success stories.
- Managing and coordinating the Department of Communication work with all domestic Medias. The same duties apply for foreign Medias during international events or bilateral meetings.

**Business or sector** Public administration

01/04/2007–01/11/2013

**Director of Communication and Public Relations / Spokesman**

Socialist Party of Albania  
Partia Socialiste, Sheshi Austria, Nr. 91, 1001 Tirane (Albania)  
[www.ps.al](http://www.ps.al)

My duty included the design of communication strategies of the Party, the management of the relations with the citizens, the design of electoral campaign, elaboration of political messages, handling the relations with the Medias and guiding a group of several peoples, with several assigned task in the same time. During this time I was also assigned also the duty of main speaker of the SPA.

**Business or sector** Information and communication

01/02/2003–31/03/2007

**Media and Communication Advisor**

General Directorate of Taxation  
Rruga Gjin Bue Shpata, prane stadiumit "Selman Stermasi", 1001 Tirane (Albania)  
[www.tatime.gov.al](http://www.tatime.gov.al)

**Business or sector** Public Administration

2002–2007 **Reporter / Anchor Woman / Program Director**  
News 24 (Private Television) and TVA (Private Television), Tirane (Albania)  
[www.balkanweb.com](http://www.balkanweb.com)

**Business or sector** Information and communication

01/01/2000–31/12/2002 **Director of News Department**

Albanian Public Television  
Rruga Ismail Qemali № 11, 1001 Tirane (Albania)  
[www.rtsh.al](http://www.rtsh.al)

As a director, it was my main duty to pick the editorial policy of our team, to decide the news transmitted, to pick the schedule of the news edition, to coordinate the work with our reports on the field or to choose the areas and the news which required a deeper investigation. It was also my duty to represent the news room inside the television structure, to manage my team of moderators, editors, reporters, correspondents, cameraman, etc or to supervise the hiring procedures.

**Business or sector** Information and communication

01/10/1999–31/01/2001 **Anchor Woman / Moderator**

Albanian Public Television  
Rruga Ismail Qemali N. 11, 1001 Tirane (Albania)  
[www.rtsh.al](http://www.rtsh.al)

- Moderator and director of my own political, economic and social show called "Actuality"
- Anchor Woman in the Newsroom Department
- Reporter

**Business or sector** Information and communication

01/06/1998–31/12/1999 **Anchor Woman / Reporter**  
Shijak TV (The first Albanian private television), Tirane (Albania)

**Business or sector** Information and communication

01/04/1991–01/06/1998 **Reporter (part-time)**  
Albanian Public Radio and Television  
Rruga Ismail Qemali № 11, 1001 Tirane (Albania)  
[www.rtsh.al](http://www.rtsh.al)

Reporter of Social issues, Politics and Economy

**Business or sector** Information and communication

## EDUCATION AND TRAINING

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01/09/1996–01/07/1998 **Bachelor in Journalism and Communication**

University of Tirana  
Fakulteti i Historisë dhe i Filologjisë | Rr. Elbasanit, Tiranë, Tirane (Albania)  
<http://fhf.edu.al/gazetaria.html>

01/09/1998–01/10/1999 **Master of Science in Journalism and Communication**

University of Tirana  
Fakulteti i Historisë dhe i Filologjisë | Rr. Elbasanit, Tiranë, Tirane (Albania)  
<http://fhf.edu.al/gazetaria.html>

01/09/1994–07/07/1998

### High School Diploma

Rruga Sami Frasheri, Tirane (Albania)  
<http://petroniniluarasi.edu.al/>

#### PERSONAL SKILLS

Mother tongue(s) Albanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Italian	C2	C2	C2	C2	C2
French	C1	B2	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
 Common European Framework of Reference for Languages

#### ADDITIONAL INFORMATION

##### Work Practice

Work practice in the Presidency of Umbria Region in Italy, attached to the spokesman of the President during the whole 2 months practice. Meanwhile, i was also employed without remuneration from the regional newspaper, "Corriere Del Umbria", acting as a reporter for this newspaper in italian language.

Duration: January and February 2003  
 Location: Umbria, Italy

##### Projects

Institution: Baltic Media Center  
 Topic: Woman and Human Rights in Balkans Dates (from-to): 1999-2000 (4 months)  
 Location: Athens

##### Courses

Institution: South East Europe Institute  
 Topic: Investigative Journalism (2002)  
 Location of courses: Montenegro

##### Publications

- The End of Portrets, 1992 (poetry)
- The eclipse of silence, 1995 (poetry)